

# **DMANAGER** MEDIA MANAGEMENT SYSTEM

**STREAMTHEWORLD**

## Media Management System for broadcasters

StreamTheWorld's Media Management System is designed specifically to satisfy the media delivery needs of broadcasters. This simple-to-use system will leverage your media delivery strategy, allowing you to easily deliver your content on demand, on time, and on any device.

Easily ingest, transcode, publish, and manage your content, ad campaigns, user experiences and metrics.

### Key features

StreamTheWorld experts will assess your media management delivery challenges and needs in order to guide you in implementing its Media Management System.

#### Enterprise tools integration

Our solution easily integrates with existing enterprise tools and workflow thanks to its simple RSS-compliant import and export functionality. With our import engine, you can set and automate XML importation with Media RSS 2.0, and then export again to a different RSS feed.

#### High-capacity media management

Our solution is built with enterprise-grade service in mind. With its scalable distributed backend, our system can handle an unlimited number of media.

### Provide media content

→ **On-strategy**

→ **On-demand**

→ **On-time**

→ **On-device**

#### Media sharing (syndication and aggregation)

We address syndication by offering the possibility to turn any media list into an RSS feed with the click of a button. We also offer an integrated RSS reader that will automatically aggregate content from any RSS feed.

#### Advertisement-based management

Our solution is already integrated with all major third party ad server networks including our own, making it as simple as ever to implement your ad delivery strategy.

#### Metrics module

Our metrics module lets you get the strategic feedback you need to make the best decisions. We can also integrate with major web analytics platforms.

# Delivery your content on demand, on time, and on any device

**dmanager** **STREAMTHEWORLD**

Video Audio Ad Manager Statistics Settings Logout

**Video Assets Manager**

ADD VIDEO LAUNCH PLAYER SCHEDULER PODCAST PLAYLISTS

Channel Filter: View all [Manage Channels]

Total: 3 videos

Filter Sort Search Filter

DELETE SELECTED

VIDEO	DESCRIPTION	STREAMS
	<b>Babel Trailer</b> FLV to Stream Duration : 2m29   Uploaded on : 2008-08-20 13:39:39	default: <span>READY</span> Mobile: <span>READY</span> FLV HIGH 4:3: <span>READY</span> mil: <span>READY</span>
	<b>Emerson Hart of Tonic sings If You Could Only See at SXSW 07</b> Emerson Hart of Tonic sings If You Could Only See at SXSW 07 Duration : 4m45   Uploaded on : 2008-07-24 09:40:01	default: <span>READY</span> Mobile: <span>READY</span> FLV HIGH 4:3: <span>READY</span> Podcast: <span>READY</span>
	<b>Kung Fu Trailer</b> Duration : 1m12   Uploaded on : 2008-08-15 11:31:55	default: <span>READY</span> Mobile: <span>READY</span> FLV HIGH 4:3: <span>READY</span> mil: <span>READY</span> Podcast: <span>READY</span>

DELETE SELECTED

Disk Space Quota

100.00 GB

Source video: 59.00 MB  
 Converted video: 56.37 MB  
 115.96 MB

# Media delivery at its Best

## Media sharing (syndication, aggregation)

RSS 2.0, MediaRSS and podcast-compliant export  
Automated RSS-compliant import  
Content provider partnership management (RSS/XML)  
Export XML/RSS and podcast  
Search engine-friendly

## One-time content ingestion

Automated transcoding engine  
Optimize media compression  
Multiple input formats and output qualities  
Smart playlist (static, dynamic, sharable)  
Powerful category hierarchy  
Protect and control content distribution

## Comprehension administrative tool

Web-based  
Password-protected

## Reporting

% viewed by connections (Soft-stream advertising)  
Self report generator

## Metadata

Provide case-by-case content description

## Integrated content hosting

Your content is hosted in our state-of-the-art storage facility

## Royalties for MP3 distribution

Our solution ensures payment of royalties for distribution of MP3 electronic content

## Advertisement management

Ad campaign by playlist or video

## Integration

Major ad servers, networks  
Web analytics platforms

## Enterprise tools integration

RSS-compliant export  
Automated RSS-compliant import

## High capacity media management

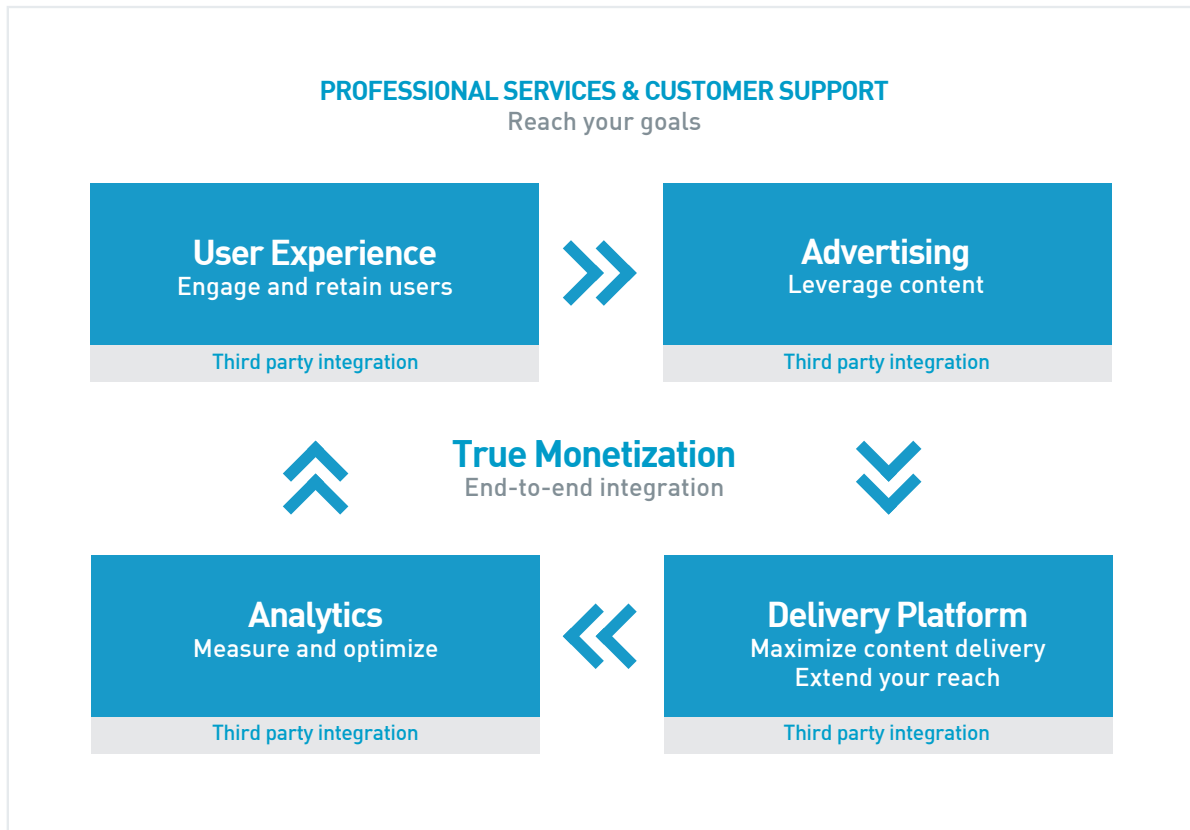
Enterprise-grade solution  
Distributed and scalable  
Unlimited media support

## On-demand project management

Automatic and manual thumbnail generation  
Video preview

# Turnkey streaming solution to generate more online revenues

StreamTheWorld's fully integrated services let you address all your streaming needs



## OUR CLIENTS INCLUDE



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